



MAHA rated as outstanding once more as “world market leader 2018” in the “Workshop and vehicle inspection equipment” sector

- The company, based in Allgäu, Germany, has once again been classified as one of the pioneering companies in its sector by the independent “World Market Leader Index” rankings by the University of St. Gallen – an award for successful companies operating globally with leading technologies and outstanding product quality.

Haldenwang, 13 February 2018. In an objective and transparent selection process, the leading companies of various sectors were identified once again this year in the large-scale project "World market leader index". The result: MAHA is once again one of the world market leader champions of 2018 within the “Automobile” category in the “Workshop and vehicle inspection equipment” sector - a fantastic award for the internationally successful entrepreneurial activities of the workshop equipment supplier. "The fact that we have once again been listed in the World Market Leader Index strengthens us in our efforts to continue to work even harder and expand our own pioneering role," says Markus Weber, MAHA's Business Development & Marketing Director.

All the selection criteria and the values of the project were already disclosed and the entire index was made publicly available. This is an ongoing project meaning that new, previously undiscovered companies can be added upon application and after examination. In addition, new companies are being researched and/or established companies reviewed to see whether the criteria are still met. The basis is a database with around 1,300 entries of potential world market leaders.

The scientific leadership of the project has been headed by business administration professor Christoph Müller of the HBM business school at the University of St. Gallen. As co-operation partner, the Academy of German World Market leaders (Schwäbisch Hall) of the retired Baden-Württemberg Minister of Economics Dr. Walter Döring actively contributed to the creation of the "World Market Leader Index". The “WirtschaftsWoche” or “Economy Week” acts as an official media partner here.

What characterises a company as a world market leader?

A number of criteria are decisive for inclusion in the “World Market Leader Index”, including the (owner) management with a headquarters at least 50 per cent in the DACH (Germany, Austria, Switzerland) area. In addition, companies must operate internationally on at least three out of six continents with their own production and/or sales companies or pursue export activity. With an annual turnover of more than 50 million Euro, the export or foreign share must be at least 50 percent. In addition, companies in the relevant global market segment must be one of the two market leaders in their industry.



How were the world market leaders determined?

In addition to the above-mentioned selection criteria included in the project work, extensive information about the companies was collected, scientifically evaluated and made available in a condensed form to the public and economic policy makers. The data was collected by a research team, which, using publicly available sources, determined the data on the individual criteria. Subsequently, the companies were informed of their entry and asked to examine the information within a time limit and to provide further information.

MAHA is a world market leader

MAHA's 100% ownership share in the DACH area and a group-annual turnover of more than 170 million Euro (2016/2017) with an export share of nearly two-thirds clearly meet the criteria of the "World Market Leader Index" in the "Workshop and vehicle inspection equipment" field. The company, which has existed for nearly 50 years, now employs 1,348 people worldwide.

As a leading international workshop equipment supplier, MAHA stands for high-tech in the areas of vehicle testing and workshop equipment. As one of the most powerful manufacturers, the company offers factory equipment and covers the entire range of test stands from vehicle lifts to various test equipment for cars, commercial vehicles, motorcycles and special vehicles. The possibility of linking individual test equipment to universal test lanes makes MAHA a competent technical partner around the world. MAHA products meet the highest standards of quality, stand for reliability and durability and meet the highest demands – and last but not least, this is why they come from the "World Market Leader 2018".

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More information released by MAHA is available on the Internet:

www.maha.de/news and www.maha.de



MAHA – an overview:

MAHA Maschinenbau Haldenwang GmbH & Co. KG, with its brands MAHA, SLiFT and hetra, is one of the world's leading manufacturers of workshop and vehicle inspection equipment. MAHA's product portfolio covers all areas, spanning inspection and safety engineering, chassis equipment, vehicle lifts, power measurement, diagnostic tools and emission analysis technology. MAHA's ability to link devices in one intelligent network makes it an effective business partner for any vehicle manufacturers, inspection organisations and workshops that deal with cars, utility vehicles, motorcycles or agricultural machinery. The complementary services that the company provides, in the areas of planning, training and service, complete the portfolio. As a company with an international outlook, MAHA operates a total of four production sites in Europe, Africa and the USA and a global sales and service network in over 150 countries. As at 31 March 2017, the company employed a total of 1,348 staff worldwide. In the previous fiscal year, its sales exceeded €170 million. When the pioneer Winfried Rauch set up the business and manufactured the first brake test bench in 1969, he laid the foundations for a company that is now able to shape the future of mobility worldwide. On top of this, the company takes on a high level of social responsibility with the MAHA foundations and further bolsters confidence in all its products and services as reliable investments.